



B SCANNED OS

THE OPERATING SYSTEM FOR SMALL BUSINESSES

One system for your calls, leads, social, clients and money.

BSCANNED OS answers your calls, follows up your leads, posts your social media, turns quotes into payments and keeps your books. One login, built and used every day by a working studio.

230+

CALLS ANSWERED AND LOGGED

600+

SOCIAL POSTS PUBLISHED

350+

RECEIPTS CAPTURED AND
MATCHED

Figures from the system's own records, October 2026.

Small businesses run on ten apps that don't talk to each other.

The phone, the texts, the spreadsheet of leads, the quote template, the invoicing app, the social scheduler, the bank, the receipts shoebox. Things fall through the gaps between them, and the owner is the glue.



AI receptionist and calling

Every call answered, even when your hands are full.

- An AI voice answers, takes the caller's details and creates the lead
- Checks the address is in your service area and books the follow-up onto your planner
- Call yourself or let the AI make the call, with recordings, transcripts and summaries



Leads and sales pipeline

Know every lead, where it came from, and what to do next.

- Pipeline, table and company views with bulk actions
- AI research on each lead, plus cold emails, follow-ups, call scripts and objection handling
- Find new prospects by industry and city, and import them in one click



Proposals, contracts and payments

From quote to paid without chasing paperwork.

- AI-written proposals your client can accept, negotiate or decline online
- Acceptance creates the contract, the client record and their portal login automatically
- One-time, monthly or 50% deposit invoices paid by card through Stripe



Client portal

Clients sign, pay, upload and message in one place.

- Review quotes, e-sign contracts and pay balances
- Request new services, which land straight in your request queue
- Share files, approve work and chat with your team

Everything in one place

Each part works on its own and gets better connected to the rest.



AI social media manager

Consistent posting without writing every post yourself.

- AI drafts captions, hashtags, images and reel scripts in your brand voice
- Approve in one queue, then posts publish on schedule to Facebook, Instagram and LinkedIn
- Boost a post into a Facebook and Instagram ad, then pause or resume it from the same screen



Texts and inbox

Every conversation tied to the right customer.

- Two-way business texting with replies landing on the lead or client
- Your Gmail inside the system, with AI-drafted replies
- Emails that need action become tasks automatically



Tasks, planner and team

Everyone knows what to do today.

- Tasks linked to leads and clients, on a board or a weekly planner
- Sync to Google Calendar
- Team chat and roles, so each person sees what they need



Finance and books

Bookkeeping that mostly does itself.

- Bank feed connected through Plaid
- Receipts captured from photos and from Gmail, read by AI and matched to transactions
- GST, tax categories, P&L, balance sheet, cash flow and CSV export

Grow beyond the owner

Your website and your sales team, inside the same system.



Website and Site Studio

Change your website by asking for it.

- Describe the change in plain words and the AI edits your site
- Preview first, publish when ready, roll back in one click
- Track visitors, pages, referrers and which ads brought them



Sales partners

Grow with a team of commissioned reps.

- Rep portal with training, certification and their own pipeline
- Reps onboard clients and send payment links
- Commissions calculated on every payment and paid out monthly

How it works

1

Free audit

We look at how calls, leads and payments flow today.

2

Set up

We connect your phone number, social accounts, payments and bank.

3

Go live

Calls answered, posts scheduled, quotes going out.

4

Grow

Add ads, reps and website changes as you need them.

Two ways to get it

Run it yourself, or let us run it for you. Same system either way.

Your own BSCANNED OS

We set it up for your business. Your team runs it.

- Your workspace, your phone number, your social accounts
- Set up and connected by us: calls, texts, payments, bank feed
- Training for your team, then support when you need it

Done for you

BScanned runs it for you.

- We answer, post, follow up and report, using the same system
- You see everything in your client portal
- Best when you would rather do the work than manage the marketing

Built for your kind of business

Industry guides are available for each of these.

Trades and home services

Plumbers, electricians, HVAC, painters, landscapers, snow removal

Cleaning and janitorial

Commercial cleaners, residential cleaning, janitorial contractors

Salons, spas and beauty

Hair salons, barbers, nail and lash studios, spas

Restaurants and food vendors

Restaurants, cafes, caterers, food trucks, bakeries

Construction and contractors

General contractors, renovators, roofers, specialty trades

Professional services

Accountants, consultants, agencies, insurance and real estate

Events and rentals

Photo booths, DJs, decor, party and equipment rentals

Retail and online sellers

Boutiques, makers, Etsy sellers, digital product shops

Plans and pricing

Your own BSCANNED OS, set up for you. Or have us run it for you.

YOUR OWN OS **Essentials**

\$199/month

+ \$750 setup

- Leads and sales pipeline
- Proposals, e-signing and card payments
- Client portal
- Two-way texting, Gmail inbox and tasks
- Planner and team
- AI social drafting and auto-posting
- Website visitor tracking

YOUR OWN OS **Pro**

\$399/month

+ \$1,875 setup

- Everything in Essentials
- AI receptionist and AI calling
- Finance and books: bank feed, receipts, GST
- Facebook and Instagram ad boosting
- Lead sourcing by industry and city
- Website edits by chat (Site Studio)

BSCANNED RUNS IT **Done for you**

\$999/month and

up
+ \$1,875 setup

- Everything in Pro
- We post, run your ads and tune your receptionist
- Follow-ups handled
- Monthly report

Prices in CAD, plus GST. AI call time about \$1.25 per hour of talk time; texting and ad spend at cost. Need custom builds? Custom Studio from \$1,875/month.

Founder offer: our first 10 BSCANNED OS clients get 30% off the monthly price for 12 months.

See it on your business

Book a free audit and a live demo.

bscanned.com